

Unit Title: Introduction to Business in a Box and Selecting your Business Kit

Grade Level: 9-10

Subject Area: Entrepreneurship - “Business in a Box”

Duration/Length/Number of class periods: 2 class periods

Description and Background:

Students will understand the structure of this course, how entrepreneurship is more than just starting a business, and also become familiar with famous entrepreneurs from whom you might draw inspiration. By the end of this unit (module) you will also select the business that you would like to start during the semester.

Established Goals (National, State, Local):

- Students will understand what Entrepreneurship is.
- Students will understand the structure and expectations of this course.
- Students will select the business (from the 3 boxed kits available) they would like to start during the semester.
- Students will understand basic Entrepreneurial concepts and terminology.
- Students will identify the characteristics and attributes required to be a successful Entrepreneur.

What Enduring Understandings are desired?

- Students will understand that Entrepreneurship is a mindset that can be applied to more than just business. It is a transferable skill set of determination, communication, agility and work ethic that can accomplish any goal in any area of life.
- Entrepreneurship is at the heart of every successful endeavor, organization, company, and team in the world.

What Essential Questions will be considered?

- Why are some Entrepreneurs more successful than others?
- How does the behavior, resourcefulness and work ethic enable Entrepreneurs to be effective?

What students will know and be able to do (skills):

- Students will understand basic Entrepreneurial concepts, terminology and vocabulary.
- Students will recognize effective communication and interpersonal skills needed in order to be a successful entrepreneur.
- Students will identify the characteristics and attributes required to be a successful Entrepreneur.

5. On padlet: Describe what business kit you've chosen, why you feel suited to that particular business, what you are looking forward to doing with that business, what you are anxious about.						
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Materials, tools and resources: Computer, charger, notebook, pencil, log into Padlet, log into ID Cards
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