



Unit Title: Introduction to Business in a Box and Selecting your Business Kit

Grade Level: 9-10

Subject Area: Entrepreneurship - "Business in a Box"

**Duration/Length/Number of class periods:** 2 class periods

#### **Description and Background:**

Students will understand the structure of this course, how entrepreneurship is more than just starting a business, and also become familiar with famous entrepreneurs from whom you might draw inspiration. By the end of this unit (module) you will also select the business that you would like to start during the semester.

## **Established Goals** (National, State, Local):

- Students will understand what Entrepreneurship is.
- Students will understand the structure and expectations of this course.
- Students will select the business (from the 3 boxed kits available) they would like to start during the semester.
- Students will understand basic Entrepreneurial concepts and terminology.
- Students will identify the characteristics and attributes required to be a successful Entrepreneur.

## What **Enduring Understandings** are desired?

- Students will understand that Entrepreneurship is a mindset that can be applied to more than just business. It is a transferable skill set of determination, communication, agility and work ethic that can accomplish any goal in any area of life.
- Entrepreneurship is at the heart of every successful endeavor, organization, company, and team in the world.

# What Essential Ouestions will be considered?

- Why are some Entrepreneurs more successful than others?
- How does the behavior, resourcefulness and work ethic enable Entrepreneurs to be effective?

#### What students will know and be able to do (skills):

- Students will understand basic Entrepreneurial concepts, terminology and vocabulary.
- Students will recognize effective communication and interpersonal skills needed in order to be a successful entrepreneur.
- Students will identify the characteristics and attributes required to be a successful Entrepreneur.

Description	For ma tive	Su m ma tive	Intro duct ory Activ ity	Lear ning Activ ity	Stud ent Tech nolo gy Use d	Teach er Tech nolog y Used	ISTE Stand ards
Day 1							
Introduce: Entrepreneurship			х			х	
Bell work: Log into ID Cards, create account				х	Х	х	
Watch Video: Introduction to Entrepreneurship 4.13 min.							
Learning Activities:				Х		х	
Consider: Who is an entrepreneur you can look up to? What do you like about that							
person?							
<ol> <li>Watch from a variety of <u>video(s)</u> as whole class, then allow time to watch one of their choice:</li> </ol>							За
Students answer & record in their interactive notebook the definitions of							3c
terms/vocab as we progress through class period. Stop two times to pair &				×			
share w/ neighbor 2 vocab definitions/understandings							6a
3. Student complete individually: ID Cards - Who is an Entrepreneur you can get							6b
inspiration from? Why? What will you try to mimic about them when you are	X				x		6c
starting your own business?							
DAY 2							
Introduce: 3 Business Kits Available to Choose from - mini- demonstration/hands on Bell work:							
Go to Padlet and create account							
Pair/share with neighbor your Entrepreneur ID Card							
Share ID Card with teacher Electronically only							
Learning Activities:							
Mini- demonstration/hands on experience of the 3 kits -							
2. Small Group Exercise: What are common traits of some of the most famous							
entrepreneurs? Are all of these good traits to have or are some of them							
unhealthy? 3. View Article together as whole class: Worlds 10 most profitable companies							
https://www.investopedia.com/the-world-s-10-most-profitable-companies-						X	
4694526, Make note of the brand new businesses created in the last 10							7a
years.							7b
4. Pair & Share w/ Neighbor: Identify 2 more vocab words learned and define	X						7c
each, check for accuracy & understanding							

5. On padlet: Describe what business kit you've chosen, why you feel suited to				
that particular business, what you are looking forward to doing with that				
business, what you are anxious about.				

Materials, tools and resources: Computer, charger, notebook, pencil, log into Padlet, log into ID Cards

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