



# Cloud Coach

## 2023-2024 Program Recap

### PROGRAM IMPACT



2,035  
students



49  
educators



8  
schools



1,810  
volunteers

"I have learned what  
my goals are and  
how I can work  
towards them."

-Highland Park Sr. High School student



### PROGRAM RESULTS

- ▶ 98% of students agreed that their mentor helped them identify a goal.
- ▶ 89% of students are thinking more about their future due to Cloud Coach.
- ▶ 89% of students agreed that the Cloud Coach program helped them understand that their actions today will impact their future.

# About Cloud Coach



Cloud Coach is an eight-week one-on-one online mentoring program that serves students in the entire ninth grade class of Minneapolis and St. Paul public schools in partnership with mentors from local companies. Aimed at helping students identify their aspirations and set goals, Cloud Coach takes a directed approach at strengthening student motivation.



"I've learned that it's ok to fail but you have to keep working hard to get where you want to go."

-Humboldt High School student

## Program Highlights

- We developed a Teacher Ambassador Committee; as a result three action items will be implemented in 2024-25.
- Our partnership with the MN Timberwolves and MN Twins continued to incentivize students thereby increasing participation rates.
- 3M hosted its first Cloud Summit on-site; for companies unable to host on-site we partnered with St. Paul College and the Carlson School of Management.







**"I learn as much about myself as I do about the mentee! It is good to share a point of view from a corporate lens with the students."**

-3M mentor

## 2023-24 Connections

**Como Park  
High School**

Thomson Reuters  
Travelers

**Washington  
Technology Magnet  
School**

Deloitte  
Securian  
Xcel Energy

**Highland Park  
High School**

Accenture  
Ecolab  
U.S. Bank

**Southwest  
High School**

Deloitte  
Thrivent

**Humboldt High  
School**

Best Buy  
UHG

**Minneapolis North  
High School**

General Mills

**Washburn  
High School**

Cargill

**Central High  
School**

3M  
Allianz

## Thank you to our Cloud Coach donors!

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Securian Financial Foundation

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