



# Minnesota Business Venture

## 2024 Program Recap

### PROGRAM IMPACT



360  
students



99  
schools



176  
volunteers

"I would recommend [MBV], it was a fun and great educational opportunity. I think everyone came out with a better understanding of business and new perspective."

-Apple Valley High School student



### PROGRAM RESULTS

- ▶ 97% of students would recommend MBV to a friend
- ▶ 98% of students said they developed workforce readiness skills including teamwork, communication, and networking
- ▶ 96% of students said that they are more motivated to take steps to achieve success in the future
- ▶ Top 3 skills students said they learned while attending MBV: Communication, Teamwork, Public Speaking

# MBV Speaker Schedule

Session 1: July 7 - 12; Session 2: July 21 - 26

University of St. Thomas

## Day 1

### Dare to Dream Day

Dare to Dream

Oie Dobier, Bloomdocking

Sally Phu, World Financial Group

## Day 2

### Career Day

Developing Your Brand

Mike Happe, Winnebago Industries

Chris Damsgard, G-Works

Career Skills Breakout Sessions

Ariel Cua Her, Versique Consulting

Dr. Anne Finch, SCA Surgery

Courtney Igbo-Ogbonna, Land O'Lakes

Mitchell LeGrand, H2O for Life

Heather Rosales, RBC Wealth Management

## Day 3

### Entrepreneur Day

Starting a Business

Beamlak Petros, B-Care Wood Pellets and

Waste Compo

Shamus O'Meara, Highland Popcorn

Business Plan Breakout Sessions

Carly Baker, Wells Fargo

Katie Brokaw, Ecolab

Oie Dobier, Bloomdocking

Preenon Huq, Metro Transit

Adam Revoir, University of St. Thomas Law School

## Day 4

### Financial Freedom Day

Money and Values

Roya Moltaji, Roya LLC

Bryan Polley, U.S. Bank

Philanthropy Breakout Sessions

Alyssa Banks, General Mills

Jackie Berry, 3M

Katie Clark Sieben, Cargill

Samantha Lucas and Kenna

Poppler, Allianz Life

Tariq Malik, Securian

Financial Foundation

Gabrielle Mielke, Piper

Sandler

Kelsey Midthun, Thrivent

Stacey Nelson-Kumar,

Comcast

Sarah Swenson, Donaldson

Company

Sofia Terzic, U.S. Bank

Financial Literacy Breakout Sessions

Matt Adey, Morgan Stanley

Amanda Charles, Moxie Wealth

Ann Erickson, Froehling Anderson

Mark Hayes

Mark Hodowanic, Blaze Credit Union

RayeAnn Hoffman, Financial Education of Minnesota

Tina Jones, Blaze Credit Union

Neil Leibundguth, University of St. Thomas

Tara Pribnow, ECMC Group

Jodi Slais, Wings Credit Union

Presentation Tips

Kelly McClellan, KellyMcClellan.com

## Day 5

### Empowerment Day

Dreams to Action

Bella Lam, Coconut Whisk

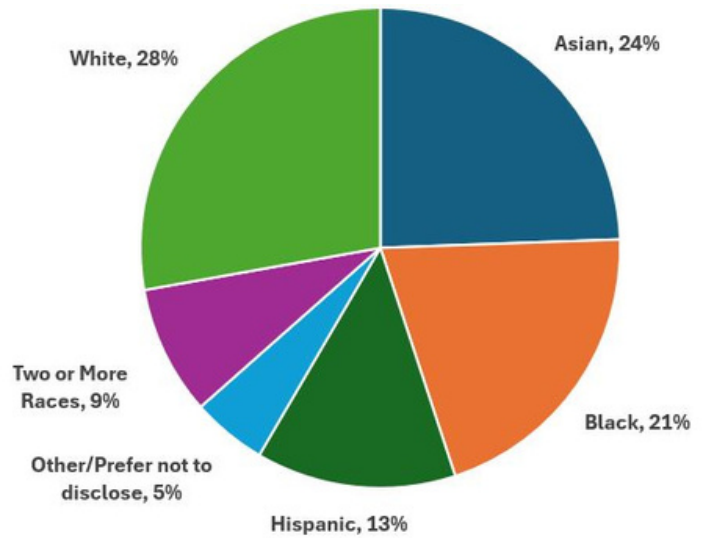
"I'm going to use the information I learned about money management in my future college life."

Wodbury High School student





# 2024 MBV Demographics



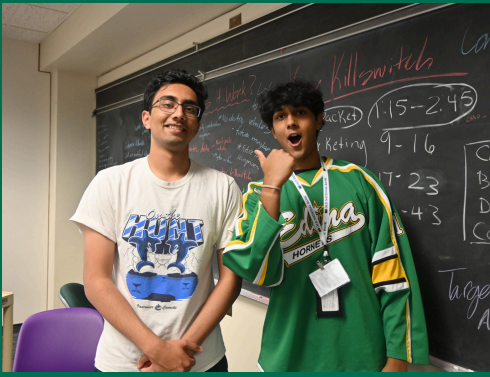
**51%**

of MBV students qualify for  
free or reduced lunch at school

## Highlights from 2024

- Student participation grew by approximately 30%.
- An overwhelmingly high number of students applied for leadership positions.
- BestPrep created a new business plan prompt, which asked students to use technology to improve 1+ dimensions of customers' wellness. We identified eight dimensions of wellness: physical, social, emotional, intellectual, vocational, environmental, spiritual, and financial.
- BestPrep piloted a new half-day version of the Resident Business Leader role.





**"I had an amazing experience! I listened to many speakers on helpful and interesting advice such as confidence, starting a business, and budgeting, and I worked as a part of a company to create a product."**

**-Eden Prairie High School student**

## 2024 Participating Schools

Academy of Holy Angels, Richfield  
Andover High School  
Anoka High School  
Apple Valley Senior High  
Archbishop Curley High School, Baltimore (MD)  
Athenee Ganenou, Brussels (Belgium)  
Benilde-St. Margaret's School, St. Louis Park  
Bethlehem Academy, Faribault  
Blaine High School  
Blake School, Minneapolis  
Bloomington Kennedy High School  
Browerville High School  
Buffalo High School  
Burnsville High School  
Cathedral High School, St. Cloud  
Central High School, St. Paul  
Columbia Heights High School  
Como Park Senior High School, St. Paul  
Concordia Academy, Roseville  
Cretin-Derham Hall High School, St. Paul  
Cristo Rey Jesuit High School, Minneapolis  
DeLaSalle High School, Minneapolis  
Eagan High School  
Eagle Ridge Academy, Minnetonka  
East Ridge High School, Woodbury  
Eastview High School, Apple Valley  
Eden Prairie High School  
Edina Senior High  
Elk River High School  
FAIR School Downtown, Minneapolis  
Forest Lake High School  
Fusion Academy, Edina  
Glenbrook North High School, Northbrook (IL)  
Glenbrook South High School, Glenview (IL)

Harding Senior High School, St. Paul  
Hastings High School  
Highland Park Senior High School, St. Paul  
Hill-Murray School, Maplewood  
Hinckley Finlayson High School  
Hmong American Peace Academy, Milwaukee (WI)  
Home School  
Hopkins High School, Minnetonka  
Johnson High School, St. Paul  
Lakeville South High School, Lakeville  
Liberty Classical Academy, White Bear Lake  
Lincoln International High School, Minneapolis  
Lourdes High School, Rochester  
Luverne High School  
Mahtomedi High School  
Mankato East High School  
Math & Science Academy, Woodbury  
Minneapolis Public Schools Online  
Minnetonka High School  
Morton Governor High School, Hammond (IN)  
Mounds View High School, Arden Hills  
Mount Saint Joseph High School, Baltimore (MD)  
Nevis Secondary  
North Community High School, Minneapolis  
North Senior High School, Minneapolis  
North St. Paul High School  
Orono High School, Long Lake  
Osseo Senior High School  
Park Center IB World School, Brooklyn Park  
Park High School, Cottage Grove  
Patrick Henry High School, Minneapolis  
Pius Xi Catholic High School, Milwaukee (WI)  
Prior Lake High School, Savage

Providence Academy, Plymouth  
Robbinsdale Armstrong High School, Plymouth  
Robbinsdale Cooper High School, New Hope  
Rogers High School  
Roosevelt High School, Minneapolis  
Roseau Secondary School  
Roseville Area High School  
Saint Paul Career Pathways Academy  
Saint Paul Music Academy  
Shakopee Senior High School  
Simley Senior High School, Inver Grove Heights  
South St. Paul Secondary  
Southwest High School, Minneapolis  
St. John's Preparatory School, Collegeville  
St. Michael-Albertville High School  
St. Paul Academy - Summit (Upper)  
St. Paul Conservatory For Performing Arts  
St. Thomas Academy, St. Paul  
Stillwater Area High School  
Tartan High School, Oakdale  
Totino-Grace High School, Fridley  
Trinity School At River Ridge, Eagan  
Two Rivers High School, West St. Paul  
University City High School, San Diego (CA)  
University of Northwestern, St. Paul  
Visitation School, Mendota Heights  
Wayzata High School, Plymouth  
West Ranch High School, Stevenson Ranch (CA)  
White Bear Lake Area High School North  
Campus  
Winona Senior High School  
Woodbury High School

## Resident Business Leaders

Oie Dobier, Bloomdocking  
Heather Fine, Accenture  
Bobby Fruhstuck, Ecolab Inc.  
Caitlin Gilbertson, H.B. Fuller  
Kim Graff, BestPrep  
Claire Gustafson, BestPrep  
Kendall Harkness  
Ulrike Harrison, USH Associates LLC  
Charlie Hicks, Minnesota Bank & Trust  
Shana Hoffer, BestPrep  
Jared Little, Wings Financial Foundation  
Kelli Martin, Thrivent

Tim Mercil, Medtronic  
Scott Morris  
Emily Ollig, Ecolab Inc.  
Caleb Potratz, Wellmark Blue Cross and Blue Shield  
Joel Stone, Retired  
Tom Stutler, Travelers  
Veronica Tan, Monarch Healthcare Management  
Susan Thompson, Optum  
Jan Tjeerdsma, Retired  
Joyal Varghese, Travelers  
Jennifer Vo, Metro Transit  
Tony Xiong, Medtronic

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