



Inspire. Educate. Connect.

Want to be a 2025 Resident Business Leader?

Spend a week mentoring the next generation of business leaders!

About

Minnesota Business Venture (MBV) is weeklong summer camp for students grades 9-12 to learn business, leadership, and financial literacy skills. Since 1981, MBV has hosted 300 students each summer to live on a college campus, form a company, and compete in a "Shark Tank"-style business plan challenge. Volunteers are critical to MBV's success. The Resident Business Leader (RBL) role is an opportunity for business professionals to connect with youth and gain better insight into the future workforce, develop leadership and other professional skills, or even partner up with another RBL from your company to use as a mentoring or team-building experience.

Why volunteer?

- **Gain skills:** Develop your management and leadership style through training and hands-on experiences
- **Give back:** Use personal experience to mentor and influence MN youth
- **Build connections:** Meet like-minded professionals and entrepreneurs
- **Have fun!**



Role information

Make a difference in students' lives

Resident Business Leaders (RBLs) play a high-impact role at camp. As an RBL, you are one of the main faces of MBV.

- Co-lead a company of ~15 students
- Advise your company through its business plan
- Mentor a student leader
- Share your professional and personal experiences
- Guide your students to success
- Reside for the week in on-campus apartments with a cohort of 10-15 other RBLs

What makes a strong RBL?

- Passionate about working with students
- Views students as experts on their own lives
- Seeking personal growth
- Open to learning about experiences other than your own
- Patient
- Energetic
- All levels of experience are welcome

Join us at camp at the University of St. Thomas!

To learn more about Minnesota Business Venture, get in touch with the program manager or visit our website: www.bestprep.org/RBL

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Register here!



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Role Description

Training and Professional Development

Role-specific training as well as additional training on working with youth, DE&I, and other virtual trainings will be available before camp. These trainings are aimed to supplement the RBL experience and deepen impact and professional growth.

Camp Dates

- Choose one week of camp:
 - Session 1: June 27-July 3
 - Session 2: July 17-23
- June 27 for session 1 or July 17 for session 2 includes additional training onsite the day before student arrival.



Role Options

There are two options to be a Resident Business Leader: for the full week or for half-day shifts during the week. Full-time RBLs get an opportunity to fully immerse themselves in the MBV experience and connect with their students. The half-time role is optimal for individuals who want an engaging experience but also need time for work, or want to use the co-RBL role as an opportunity for team members to work on team-building within their organization.

Full-time Role

- Lead the company with a Student Leader
- Space on campus to stay or have as a break space that is your own personal space.
- Full time with breaks and opportunities to fulfill 8-10 hours of worktime
- Get to connect with the students more often for the most smooth experience
- \$700 investment, including all lodging and meals

Half-Day Shift Role (with co-RBL from same company)

- Co-lead a company of ~15 students
 - Also lead with a Student Leader
- Two Shifts:
 - First person's shift is morning-early afternoon
 - Second person's shift is early afternoon-evening
- Flexible scheduling with your colleague
- Opportunity for internal mentoring between co-RBLs
- \$300 investment per person, including option for lodging and all meals

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