



Values & Spending

Why do you spend money the way you do?

What is the difference between a
“need” and a “want”?

Needs vs. Wants



Need or want?



Need or want?



Need or want?



(Internet)

Need or want?



Need or want?

Why do you spend money the way you do?

- Do you have to have the latest technology?
- Do you try to keep up with your friends' spending (movies, dinner out, etc)?
- Do you have to have the latest fashions?
- Do you spend to feel good?

Spending habits