

bestprep Cloud Coach

2024-2025 Program Recap

PROGRAM IMPACT



1,886
students



36
educators



7
schools



1,531
volunteers

*"I learned a lot more
about future goals,
values, and careers"*

- Como Park High School student



PROGRAM RESULTS

- ▶ 98% of students felt that their mentor treated them as valuable and important.
- ▶ 91% of students say because of Cloud Coach their high school performance matters for their future.
- ▶ 89% of students said they are now thinking about the future.



"I learned a lot about my own goals and motivations as a mentor. Hearing kids being passionate about their first career/educational steps is inspiring as an adult."

-Allianz Life mentor

2024-25 Partners

**Central High
School**

**3M
Allianz Life**

**Como Park
High School**

**Thomson Reuters
Travelers**

**Humboldt High
School**

Ecolab

**Highland Park
High School**

**Accenture
Best Buy
U.S. Bank**

**Minneapolis
North High School**

General Mills

**Washburn
High School**

**Cargill
Deloitte**

**Washington Tech
High School**

**Securian Financial
Xcel Energy**

Thank you to our Cloud Coach donors!

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Xcel Energy

About Cloud Coach



Cloud Coach is an eight-week one-on-one online mentoring program that serves students in the entire ninth grade class of Minneapolis and St. Paul public schools in partnership with mentors from local companies. Aimed at helping students identify their aspirations and set goals, Cloud Coach takes a directed approach at strengthening student motivation.



"This is a great program that offers an experience and perspective that students cannot be taught in the classroom."

- Central High School teacher

PROGRAM HIGHLIGHTS

- Xcel Energy increased their volunteers from mentoring 52 students last year to 139 students this year!
- Our partnership with the MN Timberwolves and MN Twins continued to incentivize students thereby increasing participation rates.
- Arby's donated 1,000 sandwich coupons as a reward in Cloud Coach this year!

