
CLASSROOM ENGAGEMENT STRATEGIES

Emma Richards, Program Manager

3 Ideas on Engagement



What does **engagement** look like as a speaker?

How might I make my presentation **more interactive** or hold students' attention?



1) Visuals & Real-life Examples/Stories



SHOW DON'T TELL

(Spoken) "Here is the team that I work with on the daily. We know how to have fun and make each other laugh!"



2) Get them to respond

Instead of...

How many of you have budgeted?



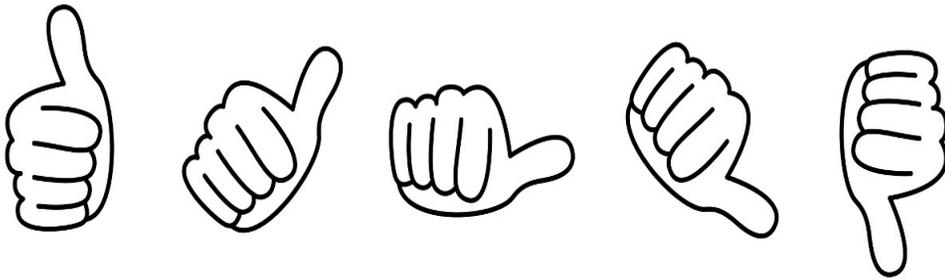
...Try:

Using your thumb, show me how familiar you are with budgeting?

Thumbs up – I know a lot!

Thumbs down – I know nothing.

Thumbs in the middle – I know some things.



2) Get them to respond

Instead of...

Always asking questions to the group.



...Try:

Think – Pair – Share

- Students will think to themselves or write down their thoughts first.
- Then, they will get with a partner or small group to share.
- Lastly, students will share as a group.



Don't forget to set a timer for yourself!

3) Add an activity

Career in Marketing

- Watch different commercials of different products and compare
- Give students 10 minutes to create a mock product and present it to their groupmates

Taxes

- Fill out part of a tax form together
- Have students go to different stations to solve math problems involving tax



Inspire. Educate. Connect.

3 Ideas on Engagement Visuals & Real-life examples

Get them to respond

Add an activity

