



# Cloud Coach

## 2024-2025 Program Recap

### PROGRAM IMPACT



1,886  
students



36  
educators



7  
schools



1,531  
volunteers

*"I learned a lot more  
about future goals,  
values, and careers"*

- Como Park High School student



### PROGRAM RESULTS

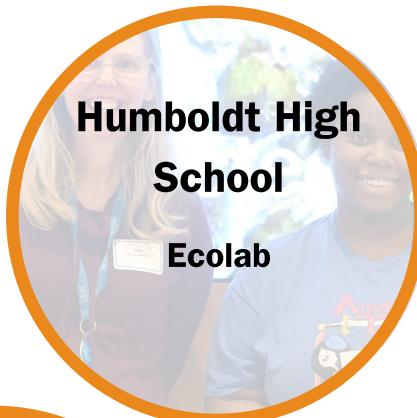
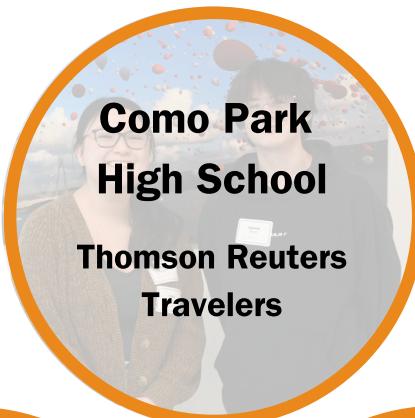
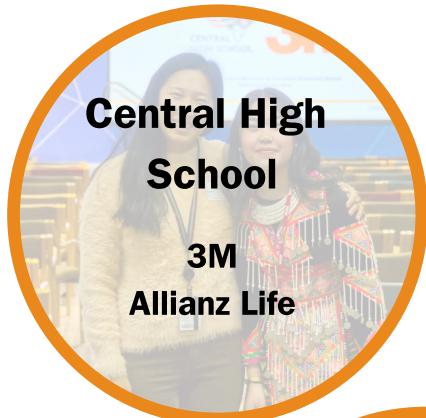
- ▶ 98% of students felt that their mentor treated them as valuable and important.
- ▶ 91% of students say because of Cloud Coach their high school performance matters for their future.
- ▶ 89% of students said they are now thinking about the future.



*"I learned a lot about my own goals and motivations as a mentor. Hearing kids being passionate about their first career/educational steps is inspiring as an adult."*

-Allianz Life mentor

## 2024-25 Partners



**Thank you to our Cloud Coach donors!**

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Xcel Energy

# About Cloud Coach



Cloud Coach is an eight-week one-on-one online mentoring program that serves students in the entire ninth grade class of Minneapolis and St. Paul public schools in partnership with mentors from local companies. Aimed at helping students identify their aspirations and set goals, Cloud Coach takes a directed approach at strengthening student motivation.



*“This is a great program that offers an experience and perspective that students cannot be taught in the classroom.”*

- Central High School teacher

## PROGRAM HIGHLIGHTS

- Xcel Energy increased their volunteers from mentoring 52 students last year to 139 students this year!
- Our partnership with the MN Timberwolves and MN Twins continued to incentivize students thereby increasing participation rates.
- Arby's donated 1,000 sandwich coupons as a reward in Cloud Coach this year!

