

bestprep ANNUAL LUNCHEON

May 23 • Hyatt Regency Minneapolis • 11:30 - 1:30

Keynote: Ben Fowke, Xcel Energy

Ben Fowke is chairman of the board, president, and chief executive officer (CEO) of Xcel Energy. In the community, Fowke serves on the board of directors of the Minnesota Business Partnership and Greater MSP and is an advisory board member of the Metropolitan Economic Development Association.



YOUR SPONSORSHIP PROVIDES EDUCATIONAL
OPPORTUNITIES FOR MINNESOTA YOUTH



Celebrate with BestPrep as we showcase our educational programs with special recognition for those students, teachers, and volunteers whose efforts have been outstanding during the 2016-17 school year. The program will be emceed by John Williams from WCCO Radio.

• INSPIRE . EDUCATE . CONNECT •

Annual Luncheon Event Details

EVENT The Annual Luncheon serves to honor the outstanding efforts of BestPrep's volunteers, students, and teachers. In addition to presenting volunteer service awards and teacher of excellence awards, our winning Stock Market Game students will be recognized. A special presentation to BestPrep's volunteer and teacher of the year will also occur. The Annual Luncheon is a great event to recognize company volunteers for their involvement with BestPrep and to introduce new people to BestPrep's programs.

SPEAKER We are honored to welcome keynote speaker Ben Fowke, chairman, president and CEO of Xcel Energy. Under Fowke's leadership, Xcel Energy is the No. 1 utility wind energy provider in the nation.

In the community, Fowke serves on the board of directors of the Minnesota Business Partnership and Greater MSP and is an advisory board member of the Metropolitan Economic Development Association. He is co-chair of the 2016 Greater Twin Cities United Way Campaign. In 2016, President Obama appointed Fowke to serve on the National Infrastructure Advisory Council (NIAC), representing the energy industry.

An outstanding advocate for veteran hiring, Fowke has testified about the issue before Congress, established significant veteran hiring goals for Xcel Energy and lent his support to other veteran hiring efforts. For these efforts, Fowke was honored with the Responsible CEO of the Year award from Corporate Responsibility magazine.

EMCEE John Williams, host of the "John Williams Show" weekdays on WCCO Radio will emcee the event.

AUDIENCE Senior executives, volunteers, and business professionals as well as school administrators, educators, and students will attend. Projected attendance is 600 guests.

PROGRAM BestPrep's Annual Luncheon program is known as an excellent opportunity for representatives from business to interact and communicate with representatives from education. Each table will be comprised of six business representatives and four award winners, students, teachers, or volunteers. Following Ben Fowke's keynote address, guests will have an opportunity to participate in a question-and-answer session moderated by emcee John Williams.

SCHEDULE 10:30 am: Award Winners Reception
11:30 am: Luncheon Begins
12:45 pm: Keynote Address
1:15 pm: Closing Remarks

Annual Luncheon Sponsorship Opportunities

PLATINUM • \$5,000

TABLES Three (3) tables with company logo

VIP SEATS One (1) seat at head table with keynote speaker

MARKETING Logo recognition on
- Event Invitation
- Event Website
- Event Signage

PROMOTION Logo in MSP Business Journal Ad
Announced in WCCO Radio PSA

EVENT On-stage recognition
Logo in event slideshow

GOLD • \$3,500

TABLES Two (2) tables with company logo

VIP SEATS One (1) seat at head table with keynote speaker

MARKETING Logo recognition on
- Event Invitation
- Event Website
- Event Signage

PROMOTION Logo in MSP Business Journal Ad

EVENT On-stage recognition
Logo in event slideshow

RECEPTION • \$2,500

TABLES Two (2) tables with company logo

RECEPTION Exclusive host of Award Reception

MARKETING Logo recognition on
- Event Invitation
- Event Website
- Reception Signage

EVENT On-stage recognition
Logo in event slideshow

SILVER • \$2,000

TABLES Two (2) tables with company logo

MARKETING Logo recognition on
- Event Invitation
- Event Website
- Event Signage

EVENT On-stage recognition
Logo in event slideshow

BRONZE • \$750

TABLE One (1) table with company logo

EVENT Company listed on event signage and event slideshow

Secure your sponsorship today!

Email your preferred sponsorship level to Liz Harder: lharder@bestprep.org

More information about the event is at: bestprep.org/events/annual-luncheon