



40 Years of Inspiring, Educating, Connecting.

## Minnesota Business Venture

A one-week investment that pays dividends for life

### Resident Business Leader (RBL)

Training & Development Fast Facts



### What is Minnesota Business Venture (MBV)?

- A week-long summer camp for Minnesota high school students: business, financial literacy, and entrepreneurship
- Students hear from speakers with a variety of backgrounds and explore career opportunities
- Leaders and students develop networking and leadership skills

### Your Role as a Resident Business Leader (RBL)

- Live on campus and work with a diverse “company” of 10-14 students.
- Guide the company through the formation of a business plan and other group activities
- Use personal experience and insight to mentor and influence

### Benefits to You

Improve and expand your skills! The benefits to serving as an RBL fall into two categories:

#### Professional:

- **Leadership:** Learn to provide direction instead of providing an “easy answer” as students work on their project.
- **Team building:** Motivate and lead a team of students to complete a challenging business plan.
- **Mentoring:** Be the expert, providing insight for a younger person.
- **Professional Networking:** Live and work with professionals from outside your company and industry.
- **Resume Building:** Demonstrate community volunteer management and team-building experience.

#### Personal:

- **Shape the future:** Share your knowledge and experience with the next generation.
- **See the impact:** Results from your efforts will be seen by the end of the week!
- **Share the energy:** Be part of the energy of today’s youth – even bring a little back to your office!

Sign up online: <http://bestprep.org/rblregistration/>



## What Can You Expect?

- A fun and fast-paced week, working towards aggressive deadline that seems difficult to meet while coaching students to complete the task.
- Share experiences with students who want to learn about business, as well as their own futures.
- Fast-paced days that give rewards like never before!

## Are You Qualified?

A desire to share business and work experiences with high school students is the only qualification.

- Prior experience working with the age group is helpful, but not essential.
- A half-day workshop is provided on June 20, 1-5 at the BestPrep office in Brooklyn Park.

Other qualities include

- A baseline ability to be organized
- Enthusiasm for work and business
- Strong communication skills
- Desire to work with students from diverse backgrounds
- Ability to be an exemplary role model
- Some experience within your company or field.

## Now that you are interested, what to do next?

1. Speak with your supervisor to inform them of your interest in Minnesota Business Venture. If interested, MBV can arrange a no obligation conversation with a past RBL to find out more.
2. Discuss with your supervisor who to contact to make decisions on the room, board and MBV program expense – whether that is your HR, Communications or Community Interest department.
3. Sign up online here: <http://bestprep.org/rblregistration/>, or contact BestPrep at 763-233-6325 or [mbv@bestprep.org](mailto:mbv@bestprep.org) to receive a paper application or to ask any additional questions.

## Details

RBLs are housed in upperclass student housing, with a private bedroom and shared bath. The days start with an 8:00 a.m. meeting, and often last into the evening. Room, board and the MBV program expense of \$600 is the responsibility of the employer or the RBL. Scholarships may be available for RBLs whose employer is a non-profit (or a smaller company) and will not sponsor the payment.

**RBL Orientation: June 13, 1:00-5:00 at the BestPrep office in Brooklyn Park.**

**Session 1: July 7-13, 2018 at St. Cloud State University, St. Cloud, MN**

**Session 2: July 21-27, 2018 at St. John's University, Collegeville, MN**

**\*RBLs arrive one day early (mid-day) for training with the student staff**

For more information, a registration form, or if you have questions for a past RBL, please contact:

**BestPrep's Minnesota Business Venture**

7100 Northland Circle North, Suite 120

Brooklyn Park, MN 55428

763-233-6325

[www.bestprep.org](http://www.bestprep.org)

[mbv@bestprep.org](mailto:mbv@bestprep.org)

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# Leadership Training & Development

## BestPrep's Minnesota Business Venture

### Resident Business Leader (RBL)

#### Program Detail:

The RBL experience mimics the scenarios you may face on a daily basis as a manager. Today's dynamically changing environment of mindsets and skill sets requires managers to unleash the talent and capability of their employees to achieve their highest priorities and potential. Attend approximately 40 hours of classroom time throughout the week, leading a small group and listening to speakers cover business topics such as marketing, finance, motivation, branding and money management.

Being an RBL helps develop:

- Leadership, team-building, management and organizational skills
  - Coaching /Mentoring skills
  - Confidence through testing soft skills in an environment other than the office
  - Business acumen (seeing business from concept inception to pitching business proposal)
  - Creating a respectful workplace
  - Facilitating effective group meetings and working sessions
  - Communicating in a constructive, proactive manner
  - Presentation skills (by teaching students and viewing numerous types of presentations)
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- Additional benefits include:
  - Being able to network with other business professionals from throughout Minnesota
  - Having the opportunity to positively impact the next generation of future associates by mentoring, facilitating and leading a group of students

#### Time and Expense Commitment:

One half-day workshop on June 13, 1:00-5:00 at BestPrep's office in Brooklyn Park. A full week away from the office at Minnesota Business Venture (with very limited time for work). The 2018 dates are July 7-13 or July 21-27 in St. Cloud, MN. The cost of \$600 per RBL includes training, room and board. (Space is limited to 15 each week.)

#### Audience:

MBV is a leadership and managerial opportunity. Anyone serving in the RBL role needs to be comfortable interacting with today's youth and working professionals. They will need to be patient, strong and confident. A supervisor can expect the associate to report back on their experience, including the skills they have learned, personal takeaways and general comments about their MBV RBL experience.

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#### For more information:

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*"The biggest thing I learned was people management. MBV gave me the opportunity to manage others which I haven't had the chance to do at my full time job yet. I also learned a lot from the various speakers for the week (entrepreneurship, self-image, etc.)"*  
~Cale Nelson, Travelers, Past RBL

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# Minnesota Business Venture

## Resident Business Leader (RBL)

### Training & Development Feedback/Evaluation

This document is designed to be a tool you can use when discussing your experience with your supervisor. It's important to share what you learned with the people that supported your Minnesota Business Venture (MBV) experience. That way they know what you did, how you've grown and what being at MBV is really all about.

Every organization and supervisor is different. Sometimes you may be able to share your experience with your supervisor over a cup of coffee, while in other cases it may be expected that you prepare written documentation that becomes part of your "development history". Talk to your supervisor or other RBLs from your organization to determine the approach that is most appropriate. We've included a couple items below you can use as conversation starters to share the learning experience with your employer:

- Explain the role of the Resident Business Leader in your own words.
- What experiences as an RBL translate or relate to your responsibilities in your career? Think about the leadership, team-building, management, organizational skills, etc...
- Share some of the soft skills you gained/improved upon during the week.
- What was your biggest challenge coaching/mentoring a group and how did you handle it?
- What did you learn about yourself during the week?
- Were there any speakers from our business community that opened your eyes to new ideas, ways of doing business, creating/maintaining client relationships, etc? If so, who and how?
- Looking back, how did your expectations of the week at MBV match your experience as an RBL?

In an effort to continually improve the MBV program, we too would like to hear what you had to say about your learning experience. If you can, please send a copy or email of what you share to:

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