



ANNUAL LUNCHEON

Keynote Speaker: Rob Goggins

Rob Goggins is the President of Great Clips and is a supporter and advocate for Minnesota students. In our community, Goggins volunteers with BestPrep in classrooms and at Minnesota Business Venture.



May 23, 2019 from 11:30 am - 1:30 pm
Hyatt Regency Minneapolis



Celebrate with BestPrep as we showcase our educational programs with special recognition for those students, teachers, and volunteers whose efforts have been outstanding during the 2018-19 school year.

• INSPIRE. EDUCATE. CONNECT. •

Annual Luncheon Event Details

EVENT The Annual Luncheon serves to honor the outstanding efforts of BestPrep's volunteers, students, and teachers. In addition to presenting volunteer service awards and teacher of excellence awards, our winning Stock Market Game students will be recognized. A special presentation to BestPrep's volunteer and teacher of the year will also occur. The Annual Luncheon is a great event to recognize company volunteers for their involvement with BestPrep and to introduce new people to BestPrep's programs.

SPEAKER We are honored to welcome keynote speaker Rob Goggins, President of Great Clips, the world's largest and fastest-growing salon brand.

As President, Goggins is responsible for the day-to-day execution of corporate strategy at Great Clips, which includes driving salon customer traffic, increasing revenue and profit, developing staff, building company culture and values, collaborating with franchisees and vendor partners, and more.

Throughout his career, Goggins has been passionate about providing young people with the knowledge, tools, and support to guide them in achieving their own definition of success. In our community, Goggins volunteers with BestPrep in classrooms and at Minnesota Business Venture. He is also on the board of Junior Achievement of the Upper Midwest.

AUDIENCE Attendance Senior executives, volunteers, and business professionals as well as school administrators, educators, and students will attend. Projected attendance is 600 guests.

PROGRAM BestPrep's Annual Luncheon program allows for representatives from business to interact and communicate with representatives from education. Each table will be comprised of six business representatives and four award winners, students, teachers, or volunteers. Following Goggins' keynote address, guests will have an opportunity to participate in a question-and-answer session moderated by the emcee, WCCO Radio host, Jordana Green.

SCHEDULE 10:30 am: Award Winners Reception
11:30 am: Luncheon Begins
12:45 pm: Keynote Address
1:15 pm: Closing Remarks

Annual Luncheon Sponsorship Opportunities

PLATINUM • \$5,000

TABLES Three (3) tables with company logo*
Option to donate one (1) table to students/teachers

VIP SEATS One (1) seat at head table with
keynote speaker

MARKETING Logo recognition on
- Event Invitation
- Event Website
- Event Signage

PROMOTION Logo in MSP Business Journal Ad
Announced in WCCO Radio PSA

EVENT On-stage recognition
Logo in event slideshow

GOLD • \$3,500

TABLES Two (2) tables with company logo*

VIP SEATS One (1) seat at head table with
keynote speaker

MARKETING Logo recognition on
- Event Invitation
- Event Website
- Event Signage

PROMOTION Logo in MSP Business Journal Ad

EVENT On-stage recognition
Logo in event slideshow

RECEPTION • \$2,500

TABLES Two (2) tables with company logo*

RECEPTION Exclusive host of Award Reception

MARKETING Logo recognition on
- Event Invitation
- Event Website
- Reception Signage

EVENT On-stage recognition
Logo in event slideshow

SILVER • \$2,000

TABLES Two (2) tables with company logo*

MARKETING Logo recognition on
- Event Invitation
- Event Website
- Event Signage

EVENT On-stage recognition
Logo in event slideshow

BRONZE • \$750

TABLE One (1) table with company logo*

EVENT Company listed on event signage and event slideshow

* 1 table = 6 seats

Secure your sponsorship today!

Email your preferred sponsorship level to Anna Rasmussen arasmussen@bestprep.org

More information about the event is at: bestprep.org/annual-luncheon