



Marketing Career Presentation by Christine Noonan April 2020

Questions for students prior to viewing the presentation:

1. What words would you use to describe the Minnesota State Fair?
2. What do you like to do at the fair?

Questions for students watching the presentation:

1. What four aspects of a college experience did the speaker use to help her choose where she was going to study marketing and advertising?
2. How does the speaker define marketing?
3. Which of the various fields within marketing (or which parts of the speaker's job) were interesting to you? Explain why or what you learned.
4. The speaker named several skills that can be worked on now to prepare for college or a career in marketing. Name two.