



Cloud Coach

2020 Program Recap



*Strengthening student motivation to
succeed in school and beyond*

Annual Program Impact



1,166
students



20
educators &
administrators



5
schools



1,184
volunteers

"I learned how I need to be proud of myself because of how successful I'm doing in my first year of high school."

-Highland Park High School Student

Program Results

- 93% of students said because of Cloud Coach, they know their high school performance matters for their future.
- 91% of students said because of Cloud Coach, they are thinking more about their future.
- 98% of students said their mentor treated them as valuable and important.

"It felt like a victory worth celebrating when my student recognized what he had learned about himself and his learning style and successfully developed a plan to adapt to it."

-Travelers Volunteer Mentor



About Cloud Coach

Cloud Coach is an eight-week one-on-one online mentoring program between students from an entire ninth grade class in Minneapolis and St. Paul public schools and mentors from a local corporation. Aimed at helping students identify their aspirations and set goals, Cloud Coach takes a directed approach at strengthening student motivation.

Due to the pandemic, we transitioned programming for our spring connections to a completely virtual experience. Students and mentors continued to send weekly messages, allowing us to continue the program during a time of change and distance learning. In order to meet COVID-19 guidelines, we cancelled all in-person Cloud Summits.



Program Highlights

- BestPrep partnered with Highland Park Senior High School for the first time, along with adding Ecolab and Accenture as new mentor companies.
- Students from Highland Park who were paired with Accenture visited the University of Minnesota's Carlson School of Business! They met with their mentor, enjoyed lunch together, and went on a scavenger hunt of the Carlson School.
- Mentors from Wells Fargo and Securian met their Washington Tech mentees at their school, where the students gave a tour of the space.
- General Mills provided free snacks to Cloud Coach students at North High School while they were distance learning this spring.



“Students improve their writing, communicate with others in the community, learn about different paths toward a career, and learn that their struggles are not exclusive to them.”

-Washington Technology High School Teacher

2019-2020 Connections




**Minneapolis
North High
School &
General Mills**



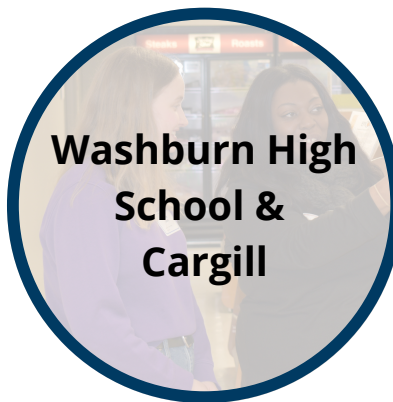
**Washington
Tech Magnet
School, Securian
Financial, &
Wells Fargo**



**Highland Park
HS, Ecolab,
Accenture, &
Allianz Life**



**Como Park HS,
Thomson
Reuters, &
Travelers**



**Washburn High
School &
Cargill**

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