

2020-2021



FACT SHEET



BestPrep builds the bridge between business volunteers and educators to prepare students with **business**, **career**, and **financial literacy** skills through hands-on experiences that inspire success in work and life.

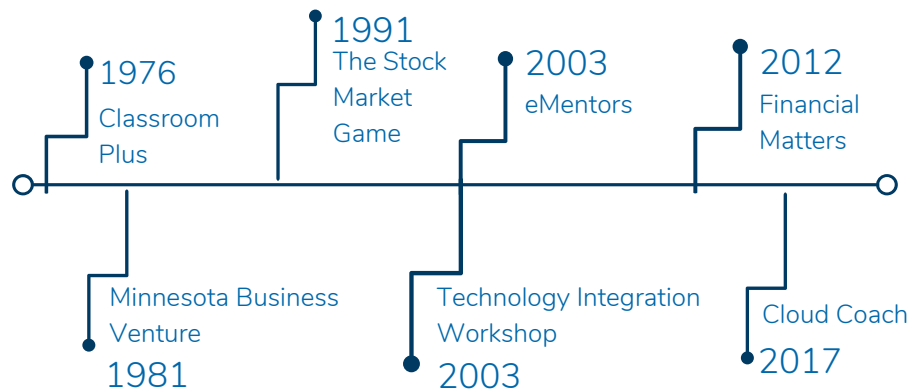
VISION

Every Minnesota student is college prepared, work ready, and career bound.

IMPACT

BestPrep serves **56,000 students** with **700 teachers** at **380 schools**, with the help of **5,100 volunteers**.

PROGRAM HISTORY



facebook.com/BestPrep



twitter.com/BestPrepMN



linkedin.com/company/BestPrep

BestPrep School-Year Programs

Classroom Plus inspires students to create a vision for the future through career exploration via classroom speakers, corporate career days, and mock interviews.

Cloud Coach strengthens student motivation to succeed through weekly online mentoring. With an emphasis on motivation, career aspiration, perseverance, and effort, Cloud Coach features full ninth grade participation.

eMentors prepares students with the skills needed for success in school, career, and life through weekly email exchanges with volunteer business mentors.

Financial Matters motivates students to make sound money management decisions and become financially savvy via industry professionals delivering classroom presentations on financial topics.

The Stock Market Game™ teaches students about economics, investing, and the importance of a long-term savings strategy. Student teams invest hypothetical funds in common stocks and mutual funds.

BestPrep Summer Programs

Minnesota Business Venture (MBV)

ignites students' passion to achieve success and develop career aspirations for the future through a week-long business and career development camp held on a college campus. High school students work directly with business leaders and learn about career paths and financial literacy. Open to all Minnesota high school students, 48% of attendees qualified for free/reduced lunch and 68% were students of color.

Technology Integration Workshop (TIW)

empowers educators with technology tools and business exposure during a four-day summer professional development opportunity. The highlight of the program is teachers' participation in a corporate job shadow to better prepare their students with the skills needed in today's workplace.

Get involved!

Volunteer as an Individual

- **Classroom Speaker**
Provide a 45-minute presentation on a career, workplace skill, or financial literacy topic.
- **Mock Interviewer**
Provide one-on-one mock interviews with students during a class or at MBV with other volunteers.
- **Essay Judge**
Read and judge student essays based on rubric.
- **Teacher Job Shadow**
Host a teacher for a half-day job shadow during their participation at TIW in the summer.
- **Summer Program Speaker**
Provide a 45-minute presentation to students at MBV or to teachers at TIW.
- **Resident Business Leader**
Spend a week living on a college campus and mentor a group of students at MBV.
- **Business Plan Judge**
Spend a half-day with MBV students as they present their final business plan to a panel of judges.

Volunteer as a Group

- **Mock Interviewer**
A small group from your organization can provide one-on-one mock interviews with students during a class or at MBV.
- **Teacher Job Shadow**
A small group from your organization can host teachers for a half-day job shadow during their participation at TIW in the summer.
- **eMentors**
Employees from participating companies are matched with a class of students to provide one-on-one email mentoring for 8 weeks based on weekly guiding questions. Students travel to your company once mid-way through the program.
- **Cloud Coach**
Organizations are matched with an entire 9th grade class at a Minneapolis or St. Paul Public School. Mentor volunteers increase student motivation during the 8-week online mentorship. Students travel to the company once half-way through the program for an in-person meeting and tour.