



# e-Minnesota Business Venture

2020 Program Recap



*Virtually the best way to prepare  
for your future*

## Annual Program Impact



**332**  
students



**106**  
schools



**160**  
volunteers

"I love the positive environment that eMBV created even with the pandemic. It made me more motivated for the future."

-Eden Prairie Senior High School Student

## Program Results

- 100% of students reported increased confidence in their skills, including teamwork, communication, and time management.
- 98% of students say after attending camp, they are more motivated to take steps to achieve success in the future.
- 93% of students say they gained a better understanding of how to manage their personal finances.

# eMBV Speaker Schedule

Due to the health threat of COVID-19, Minnesota Business Venture transitioned to a completely virtual platform for summer 2020, now known as eMBV. While past years had taken place for a full week on a college campus, this year students participated at home virtually with their computers, tablets, or smart phones. eMBV offered two sessions to choose from: July 13-15 and July 27-29, from 9am-1pm CST each day.

## Monday - Dare to Dream Day

### "Dare to Dream"

Stephen Weatherly - Carolina Panthers  
John Thomas - Minnesota Timberwolves and Lynx

### Career Skills Breakout Sessions

Katina Lane-Fomby - 3M  
Jose Ruiz Garcia - Cargill  
Audra Howard - General Mills  
Michael Reeves - Next Steps 2 Success

### "Developing Your Brand"

Bella Lam - Coconut Whisk Baking Co.  
Benjamin VandenWymelenberg - Woodchuck USA

### Emerging Careers Session

Claire Haidar - WNDYR

### Celebrity Call-ins

David Clark - General Mills  
Garland Hill - TikTok  
Caroline Wanga - Essence

## Tuesday - Financial Keys Day

### "My Entrepreneurship Story"

Kristi Piehl - Media Minefield  
Enzo Vinholi - Like it Was Yesterday

### Financial Skills Breakout Sessions

Boz Bostrom - College of St. Benedicts/St. John's University  
Nadia Keric - Raymond James  
Neil Leibundguth - University of St. Thomas  
Stuart Perry - College of St. Benedicts/St. John's University  
Robert Piechota - College of St. Benedicts/St. John's University  
Bryan Polley - U.S. Bank  
Jodi Slais - Wings Financial Credit Union

### "Money and Values"

Sophia Bera - Gen Y Planning  
Nathan Dungan - Share Save Spend

### Celebrity Call-ins

David Clark - General Mills  
Amelia Santaniello - WCCO-TV

## Wednesday - Making Moves Day

### "Leadership Today"

Rob Goggins - Great Clips  
Roz Tsai - Thrivent

### Soft Skills Breakout Sessions

Laura Boyd - Leadership Delta  
Adam Cohen - UnitedHealth Group  
Kim Nelson - General Mills Foundation (retired)  
Daniel Shannon - Daniel Shannon Speaks!

### "You Can Make a Difference"

Jesse Ross, The Minneapolis Foundation & Mr. Jesse Ross LLC

### Q&A with Personal Finance Professionals

Kate Austad - Affinity Plus  
Boz Bostrom - College of St. Benedicts/St. John's University  
Eric Forstrom - U.S. Bank  
Carla-Ann Goedtke - Investors Choice Financial Services, Inc  
Mark Hayes - Retired  
Jodi Slais - Wings Financial Credit Union  
Janet Stanzak - Financial Empowerment LLC  
Bruce Wagner - Financial LifeLab, Inc.

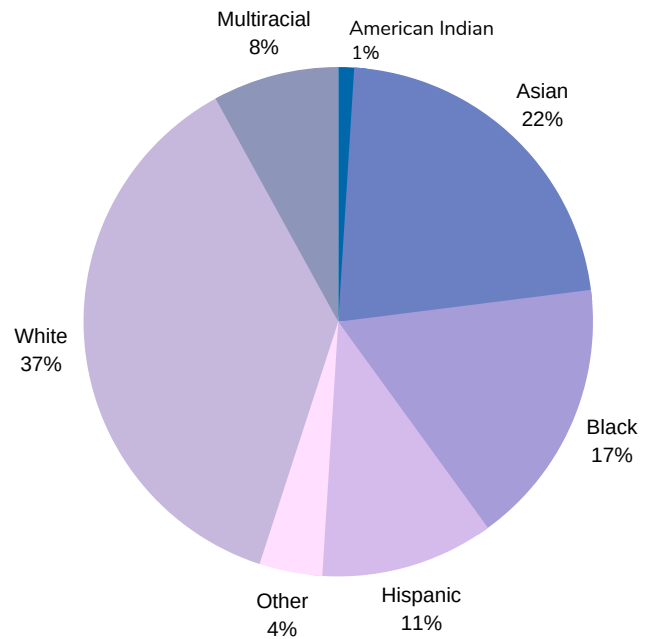
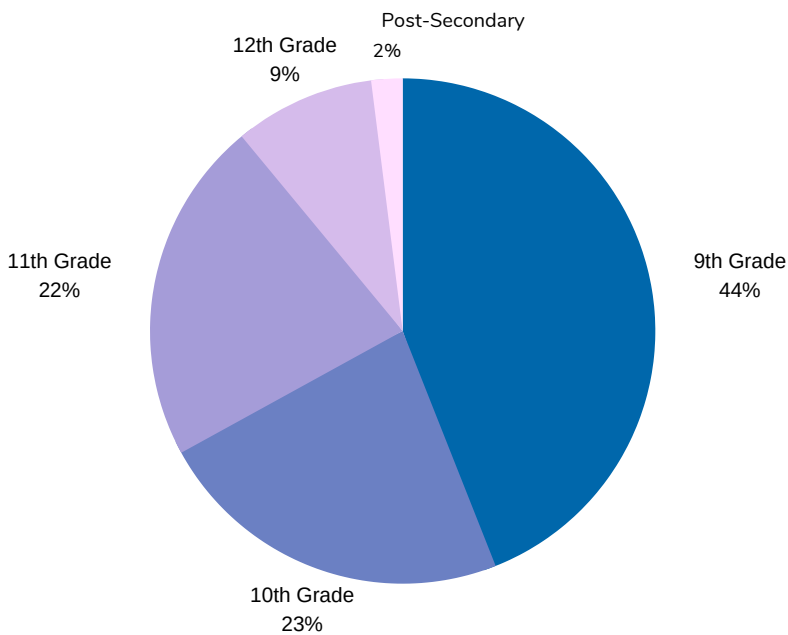
### Celebrity Call-ins

Mayor Melvin Carter - City of St. Paul  
Ron and Kamryn Johnson - Kamryn & Friends:  
Bracelets for Unity and Justice  
PaviElle  
The Tony Sanneh - The Sanneh Foundation



*"I had a blast doing this program. My favorite part was working with my company on our business plan. I would really love to do this once again, and I'm really glad I didn't lose this opportunity"*

-Harding Senior High School Student



**43%**  
of eMBV students receive  
free or reduced lunch at school

## New This Year

- Created, planned, and produced the first-ever virtual version of camp, eMBV.
- Added a student emcee, Akshay Vankayala, who led activities for camp participants every day, including a movement exercise, chalk-drawing activity, and an Oreo challenge.
- Gave student recognition through virtual Camper Shoutouts.





*“Not only is eMBV teaching you about business and finances, but it also teaches you about skills that will help you in all areas of your life. It is an amazing camp.”*

-Luverne High School Student

## eMBV 2020 Participating Schools

Academy of Holy Angels, Minneapolis  
Academy of the Holy Cross, Maryland  
Andover High School  
Archbishop Curley High School, Maryland  
Benilde-St. Margaret's School, St. Louis Park  
Bethlehem Academy, Faribault  
Bizerte School, Tunis  
Blake School, Minneapolis  
Breck School, Golden Valley  
Brooklyn Center Secondary  
Burnsville High School  
Calvert Hall College High School, Maryland  
Central High School, St. Paul  
Champlin Park High School  
Chaska High School  
Chesterton Academy, Hopkins  
Cloquet High School  
Como Park Senior High School, St. Paul  
Concordia Academy, Roseville  
Convent of The Visitation, Mendota Heights  
Coon Rapids High School  
Cretin-Derham Hall High School, St. Paul  
Cristo Rey Jesuit High School, Minneapolis  
DeLaSalle High School, Minneapolis  
Denfeld High School, Duluth  
Eagan High School

East Ridge High School, Woodbury  
Eden Prairie Senior High  
Edina Senior High  
Edison High School, Minneapolis  
Elizabeth Seton High School, Maryland  
Fairbanks High School, Alaska  
Forestville High School, Maryland  
Harding Senior High School, St. Paul  
Henry Sibley High School, Mendota Heights  
Highland Park Senior High School, St. Paul  
Hill-Murray School, Maplewood  
Hmong College Prep Academy, St. Paul  
Holy Family Catholic High School, Victoria  
Home School  
Hopkins High School  
Hopkins North Junior High School  
Humboldt High School, St. Paul  
Irondale High School, New Brighton  
Johnson Aerospace & Engineering High School, St. Paul  
Johnson High School, St. Paul  
Johnson Senior High School, Michigan  
Kelliher Secondary  
Lakeville North High School  
Lakeville South High School  
Lourdes High School, Rochester  
Loyola Catholic School, Mankato  
Luverne High School  
Mahtomedi High School

Maranatha Christian Academy, Brooklyn Park  
Math & Science Academy, St. Paul  
Mayo High School, Rochester  
Milaca Secondary High  
Milbank High School, South Dakota  
Minnehaha Academy-Upper School, Minneapolis  
Minnesota Connections Academy, St. Paul  
Minnetonka High School  
Mounds View High School  
New Richmond High School, Wisconsin  
North Senior High School, St. Paul  
North St. Paul High School  
Northfield Senior High  
Nova Classical Academy, St. Paul  
Orono High School  
Owatonna Senior High School  
Park Center IB World School, Brooklyn Park  
Parnassus Preparatory School, Maple Grove  
Princeton High School  
Prior Lake High School  
Providence Academy, Plymouth  
Redfield High School, South Dakota  
Robbinsdale Armstrong High School, Plymouth

Rockford High School  
Ronald Reagan High School, Texas  
Roosevelt High School, Minneapolis  
Roseville Area High School  
Shakopee Senior High School  
South High School, Minneapolis  
Southwest Christian High School, Chaska  
Southwest High School, Minneapolis  
Spring Lake Park High School  
St. Agnes High School, St. Paul  
St. Croix Preparatory Academy  
St. Paul Academy & Summit School  
St. Thomas Academy, Mendota Heights  
STEP Academy Charter School, St. Paul  
Stillwater Area High School  
Totino-Grace High School, Fridley  
Twin Cities Academy, St. Paul  
Ubah Medical Academy, Hopkins  
United Christian Academy, Bloomington  
Visitation School, Mendota Heights  
Washburn High School, Minneapolis  
Washington Tech Secondary Magnet, St. Paul  
Wayzata High School  
Woodbury High School  
Worthington High School  
Zumbrota-Mazeppa Senior High

## eMBV Advisory Committee

Darren Beecher  
Justin Rubin, Travelers  
Carly Baker, Wells Fargo  
Maggie Snetting, Thrivent, co-chair  
Lincoln Goede, Xcel Energy

Janae Olinger, BestPrep  
Neil Manthe, Securian Financial  
Andrew Bohn, Travelers  
Ingrid Weiss, Ecolab  
Matt Molinaro, Ecolab

Leisha Cavallaro, Travelers  
Joshua Lehman, Allianz Life, co-chair  
Janneke Holzenthal, BestPrep  
Angela Birchfield, Ecolab  
Erin Klemz, Allianz Life

