

Stock Market Game

2025-2026 Program Recap

PROGRAM IMPACT



14,384
students



244
educators



189
schools



21
volunteers



PROGRAM RESULTS

- ▶ 77% of students reported improved financial literacy skills.
- ▶ Students reported learning themes about how the stock market works, consequences of poor choices, and strategies with buying/selling.
- ▶ 100% of teachers reported they would recommend the program to colleagues, marking the seventh consecutive year with a perfect referral rate.

"The Stock Market Game got students talking and thinking about economic issues in a helpful way and increased their interest in the topic."

- Simley High School Teacher

About The Stock Market Game



Students in grades 4-12 work in teams to invest a virtual \$100,000. They gain business, math, economics, financial literacy, and critical thinking skills as they research and collaborate to make smart investment decisions. Thanks to its online format, students had access to SMG in virtual and in-person learning environments.

"Some kids in these rural areas don't have relatives that have exposed them to the stock market like metropolitan areas. We are dependent on this resource to make something that seems fictitious real."

- Menahga High School Teacher

PROGRAM HIGHLIGHTS

- SMG grew from 13,147 students last year (2024-25) – a 9.4% year-over-year increase – continuing our multi-year growth trend.
- Allianz Challenge was changed to be more inclusive to more students, inviting the top team from every school.
- Partnered with TRIO Summer Intensive to bring Stock Market Game to their students this summer.





"I learned a lot about the stock market, all the things people said before about it sounded like gibberish to me. But then when I played this game, I knew everything basically."

- SMG Participating Student

2025-2026 Schools Represented

Aitkin Secondary School
Albany Senior High School
Alexandria Area High School
Alliance of Redeemed Kids Academy
Amazing Grace Virtual Academy, New Ulm
Annandale Senior High School
Anoka Middle School for the Arts
Apple Valley Senior High School
Ashby Secondary
Austin High School
Becker Senior High School
Bethune Elementary, Minneapolis
Black Hawk Middle School, Eagan
Blake School, Hopkins
Bloomington Lutheran School
BOLD Senior High, Olivia
Brandon-Evansville High School, Brandon
Breckenridge Senior High School
Brooklyn Center Early College Academy
Burnsville High School
Burroughs Elementary, Minneapolis
Capitol Hill Magnet/Rondo, St. Paul
Carver Elementary
Centennial High School, Circle Pines
Central High School, St. Paul
Central Middle School, White Bear Lake
Chanhassen High School
Chaska Middle School East
Chaska Middle School West
Chisago Lakes Middle, Lindstrom
Clara Barton Community School
Chokio-Alberta Secondary School
Clear Springs Elementary School, Minnetonka
Clearbrook-Gonvick Secondary, Clearbrook
Community School of Excellence, St. Paul
Concordia Academy, Roseville
Convent of The Visitation, St. Paul
Cook County Senior High School, Grand Marais
Cornerstone Christian Academy, Annandale
Cristo Rey Jesuit High School, Minneapolis
Dakota Hills Middle School, Eagan
Deephaven Elementary, Wayzata
Deer River Secondary
Delano Intermediate School
Delano High School
East Middle Alternative (EMAP), Plymouth
Eastview High School, Apple Valley

Eden Lake Elementary, Eden Prairie
Edinbrook Elementary, Brooklyn Park
Elk River High School
Falcon Ridge Middle School, Apple Valley
Falls Secondary School, International Falls
Fergus Falls Area Learning Center
Fergus Falls High School
Fernbrook Elementary, Maple Grove
Glacier Hills Elementary, Eagan
Goodridge Secondary
Gordon Parks High School, St. Paul
Groveland Elementary, Minnetonka
Highland Catholic School, St. Paul
Highland Elementary, Apple Valley
Highland Park Middle School, St. Paul
Highview Middle School, New Brighton
Highwood Hills Elementary, St. Paul
Hill City High School
Holdingford High School
Hope Academy, Minneapolis
HOPE Community Academy, St. Paul
Infinity: Minnesota Digital Academy, Online
Isle High School
Jonathan Elementary School, Chaska
Jordan High School
Justice Page Middle School, Minneapolis
Kennedy Community School, St. Joseph
Kimberly Lane Elementary, Plymouth
La Academia, Chaska
Lake Middle School, Woodbury
Lakeview Christian Academy, Duluth
Lakeville North High School
Lakeville Online Academy
Lakeville South High School
Legacy Christian Academy, Andover
Lily Lake Elementary, Stillwater
Lincoln High School, Thief River Falls
Little Mountain Elementary, Monticello
Lyndale Elementary, Minneapolis
Mahnommen High School
Maranatha Christian Academy, Brooklyn Park
Marcy Open Elementary, Minneapolis
Mayer Lutheran High School
Melrose Secondary
Menahga Public School District
Metro Deaf School, St. Paul
Metro State TRIO, St. Paul
Minnehaha Academy-Upper School, Minneapolis

Minneota Secondary School
Minnesota Virtual Academy, Houston
Minnetonka Middle School East
Minnetonka Middle School West, Excelsior
Mora Alternative Learning Center
Mounds Park Academy, Maplewood
Mounds View High School, Arden Hills
Murray Middle School, St. Paul
New Life Academy, Woodbury
New Prague High School
North Community High School, Minneapolis
North Lakes Academy, Forest Lake
Northfield Senior High
Nova Classical Academy, St. Paul
Oak Hill Montessori, St. Paul
Oak Hills Elementary, Lakeville
Oak-Land Junior High School, Lake Elmo
Orono Intermediate School, Long Lake
Osakis Secondary
Osseo Senior High School
Owatonna Senior High School
Oxbow Creek Elementary School, Champlin
Pillager High School
Pine City Secondary School
Pioneer Elementary, Pierz
Plainview-Elgin-Millville School
Prior Lake High School, Savage
Ramalynn Montessori Academy, Lakeville
Richfield Senior High School
Ridgeview Elementary, Bloomington
River Trail Learning Center, Coon Rapids
Riverview Intermediate School, Sartell
Robbinsdale Armstrong High School, Plymouth
Robbinsdale Cooper High School, New Hope
Robert Boeckman Middle School, Farmington
Rockford Elementary Arts Magnet School
Rockford Middle School
Roseville Area High School
Roseville Area Middle School, Little Canada
RTR High School, Tyler
Rush Creek Elementary, Maple Grove
Sauk Rapids-Rice Senior High School
Sebekka High School
Shakopee Senior High School
Simley Senior High School
Sleepy Eye Secondary School

South View Middle School, Edina
Southwest High School, Minneapolis
Spring Lake Park High School
St. Anthony Middle School, Minneapolis
St. Clair Secondary
St. Croix Lutheran High School
St. Croix Preparatory Academy, Stillwater
St. Hubert Elementary, Chanhassen
St. John the Baptist School, New Brighton
St. John The Evangelist, Rochester
St. Louis Park High School
St. Michael-Albertville High School, St. Michael
St. Paul City Middle School
St. Paul's Lutheran School, New Ulm
St. Timothy's School, Maple Lake
Stillwater Area High School
Stillwater Middle School
Sullivan Elementary, Minneapolis
Summit Academy OIC, Minneapolis
Tartan High School, Oakdale
Tech High School, St. Cloud
Trail Life USA Troop MN-4110
Two Harbors Secondary
Valley Crossing Community School, Woodbury
Valley Middle School, Apple Valley
Valley View Middle School, Edina
Victoria Elementary
Waconia High School
Waseca Senior High School
Wayzata Central Middle School, Plymouth
Wayzata East Middle, Plymouth
Wayzata High School, Plymouth
Wayzata West Middle School
West Central Area Secondary School, Barrett
WestWood Elementary, Prior Lake
Wheaton Secondary
Willmar Senior High School
Win-E-Mac Secondary, Erskine
Windom Elementary School
Worthington High School
Wrenshall Secondary
Yinghua Academy, Minneapolis
Zachary Lane Elementary School, Plymouth
Zimmerman High School
Zumbrota-Mazeppa Senior High

The Stock Market Game is provided at no cost to schools and students through support from:



FOUNDATION



with additional support from:

